

# Rosedale Sportsmen's Association Inc

## Social Media and Use of Video Policy

### **Policy Statement**

The Social Media and Use of Video Policy guidelines apply to all Rosedale Sportsmen's Association Inc members, guests or visitors who create or contribute to websites, blogs, wikis, social networks, virtual worlds, or any other kind of social media for Rosedale Sportsmen's Association Inc. This policy is intended to ensure compliance with all of the organization's applicable rules and bylaws when members of the Association participate in online digital and social media sites. Digital and social media includes websites, blogs, podcasts, discussion forums and social networks. This policy is also intended to include any and all video recordings made while on Rosedale Sportsmen's Association property.

### **Definitions and Overview**

Individuals throughout the organization may wish to participate in social media communities. The purpose of this policy is to provide members with requirements for participation in online digital and social media sites, including the organization's hosted social media, and in non-sponsored social media in which the member's organizational affiliation is known, identified or presumed.

Nothing in this policy is intended to restrict a member's rights under any federal, state or local law.

### **Participation on Social Media Sites as a Designated Rosedale Sportsmen's Association Inc Representative**

Only members designated by the elected Officials have the authority to speak on behalf of the Association on digital and/or social media sites. This includes the release of any and all video recordings.

Communications and other interactions by Association members, guests or visitors acting on behalf of the organization on external social media sites and/or Association sponsored social media sites must adhere to the following provisions:

1. **Transparent Conduct.** Association members, guests and visitors will disclose their affiliation with the organization when speaking on behalf of the organization.
2. **Ethical Conduct.** Association members, guests and visitors must maintain integrity and will adhere to all applicable Association bylaws, including but not limited to policies governing privacy; policies prohibiting discrimination, harassment, retaliation or threats.

3. **Protection of Confidential and Proprietary Information.** Association members, guests and visitors will adhere to the Associations bylaws governing, confidential or proprietary information; and refrain from disclosing intellectual property or financial information.

5. **Accurate Information.** Association members, guests and visitors will not knowingly provide false or misleading information, and use due diligence to assure that the information provided is accurate.

6. **Legal Conduct.** Association members, guests and visitors will not post any information or conduct any online activity that may violate applicable local, state or federal laws or regulations, including copyright laws.

7. **Video and audio Recordings.** Any and all video or audio recordings made while on Rosedale Sportmen's Association property will be considered property of the club. The Association here by has the right to take control of any and all video or audio recordings made while on Association owned property.

### **Social Media Policy for Rosedale Sportsmen's Association Inc**

All Association members, guests or visitors are expected to follow the policies and procedure set forth in the Social Media and use of Video Policy when posting as a member of the Association on any affiliated Association site or while discussing the Association or any topic related to the Association in digital media, blogs, forums or social networking sites.

1. Bloggers and commenter's are personally responsible for their commentary on blogs and social networking sites. Bloggers and commenter's can be held personally liable for commentary that is considered defamatory, obscene, proprietary or libelous by any offended party, not just Rosedale Sportsmen's Association Inc.

2. Members cannot use blogs or social networking sites to harass, threaten, discriminate or disparage against other members or anyone associated with or related with Rosedale Sportsmen's Association Inc.

3. If you choose to identify yourself as an Association member, understand that some readers may view you as a spokesperson for the Rosedale Sportsmen's Association Inc. Because of this possibility, we ask that you state that your views expressed in your blog or social network are your own and neither those of the organization, nor any person affiliated or doing business with Rosedale Sportsmen's Association Inc.

4. Members are not authorized and therefore restricted to speak on behalf of the Association in response to requests for sharing another member's personal information, membership status or verification on networking and blogging sites.

5. Members cannot post on personal blogs or other sites the name, trademark or logo of Rosedale Sportsmen's Association Inc. or any business with a connection to Rosedale Sportsmen's

Association Inc. unless authorized to do so. Members cannot post organization-privileged information, including copyrighted information or organization-issued documents.

6. Members cannot post on personal blogs or social networking sites photographs, video or audio recording of other members, community partners, vendors, and/or event participants without receiving permission or prior written consent.

7. Members cannot post photographs, video or audio recordings of persons engaged in activities or post comments referring to persons engaged in activities that are against organization bylaws.

8. Members cannot use profanity and/or inappropriate obscene gestures in photographs or comments posted on Rosedale Sportsmen's Association Inc hosted digital and social media sites.

9. Members cannot post on Rosedale Sportsmen's Association Inc hosted digital and social media sites any advertisements or photographs of their company products, nor sell any type of company, products and/or services.

10. Members cannot link from a personal blog or social networking site to Rosedale Sportsmen's Association Inc internal or external website without consent and written permission.

11. If contacted by the media or press about their post that relates to Rosedale Sportsmen's Association Inc, members are required to immediately contact elected Officials of the Rosedale Sportsmen's Association Inc.